

DID YOU KNOW

# FINAL EXPENSE

YOUR MEDICARE CLIENTS NEED HELP, MORE THAN EVER, WITH THE RISE OF FUNERAL COSTS

**63.5** AVERAGE  
CLIENT AGE

**41%** INCREASE IN  
FUNERAL COSTS\*

**96.5%** OF BUSINESS IS WRITTEN  
BY INDEPENDENT AGENTS

IN MOST CASES, YOU CAN FACT-FIND, QUOTE, UNDERWRITE  
AND RECEIVE APPROVAL ALL AT THE TIME OF SALE.

**\$67** AVERAGE  
MONTHLY  
PLAN  
PREMIUM

**\$10K** PER YEAR  
IF ONE FX  
PLAN SOLD  
MONTHLY

## WHAT ARE YOU WAITING FOR?

Capitalize on this simple cross-selling opportunity. Let us share with you the carriers, tools and selling techniques used by the nation's most successful Final Expense producers.

**CALL THE JSA MARKETING TEAM AT 800-203-0433 TO START SELLING TODAY!**